



Dear Business Owner/Friend,

DelArts has been producing Snow Queen since 2012. Based on the fairy tale by Hans Christian Anderson, this 1844 story was also the inspiration for the Disney® movie, Frozen. Bringing Snow Queen to life takes a lot of effort from our cast and crew. But the effort is worth it as we make dreams come true!

You will get lost in the challenges Gerda faces. Kai, her dearest friend, is ensnared by the Snow Queen when a fractured fragment of her enchanted looking-glass plummeted to the ground, plunging his heart into icy captivity.

Gerda embarks on a voyage through forests and enchanted gardens and gets help from Princesses, Gypsies, and Guardian Angels. She follows her heart to save her friend and change the heart of the Snow Queen herself.

We look forward to sharing our performance with the community, and we'd like you to join us in making the production a success. Below are some ways you can be part of our annual holiday celebration.

Please see the attached description of sponsorship levels available for this year's performance. There are three performances on the weekend of December 14-15, so there are three opportunities to highlight your company in addition to inclusion in marketing materials (social media, newsletters, website). To join us as a sponsor, go to bit.ly/SQ24SponsorReg and sign up.

In addition to sponsorship, there are also volunteering opportunities available. If you'd like to help out as a volunteer for any of the performances, please don't hesitate to reach out to us.

You can contact Donna Duffy/3E Marketing Solutions with any questions at: donna@3EMarketingSolutions.com or 302-383-3294.

Thank you, and we hope to talk to you soon!

Tracy Friswell-Jacobs and Laura Russo
Founders, Delaware Arts Conservatory

For more information on Snow Queen, please visit our website at: delarts.com/snowqueen
For tickets: delarts.eventbrite.com



Snow Queen Sponsorship Levels

Center Stage Sponsor - Platinum \$1000

- Featured listing with logo in a full-page ad in Snow Queen program (Print and Digital)
- Theatre Screen Spotlight (Pre-show and Intermission)
- Literature tabletop display
- Feature sponsorship at the event by the Emcee
- Inclusion in weekly email newsletter
- Social Media exposure (Instagram/Facebook)
- 8 Orchestra Seating Tickets to the performance of your choice (\$200 value)
- Listed as event Sponsor on the DelArts website
- Post-event shout-outs and thank you across all communication platforms
- Snow Queen Swag bag

Orchestra Sponsor - Gold \$500

- Featured listing with logo in a full-page ad in Snow Queen program (Print and Digital)
- Theatre Screen Spotlight (Pre-show and Intermission)
- Literature tabletop display
- Inclusion in weekly email newsletter
- Social Media exposure (Instagram/Facebook)
- 4 Orchestra Seating Tickets to the performance of your choice (\$100 value)
- Listed as event Sponsor on the DelArts website
- Post-event shout-outs and thank you across all communication platforms

Mezzanine - Silver \$250

- Featured Company logo and half-page page ad listing with logo in Snow Queen program (Print and Digital)
- Theatre Screen Spotlight (Pre-show and Intermission)
- Inclusion in weekly email newsletter
- Social Media exposure (Instagram/Facebook)
- 2 Mezzanine Seating Tickets to the performance of your choice (\$40 value)
- Listed as event Sponsor on the DelArts website
- Post-event shout-outs and thank you across all communication platforms

Questions? - Contact Donna Duffy/3E Marketing Solutions
donna@3emarketingsolutions.com
(302) 383 - 3294

Snow Queen Sponsorship Levels (cont'd)

Balcony Sponsor - Bronze \$100

- Listing in the program/Logo print and digital
- Weekly email newsletter
- Social Media exposure Instagram/Facebook
- 2 Mezzanine Seating Tickets to the performance of your choice (\$30 value)
- Logo Listed as event Sponsor on the DelArts website
- Post-event shout-outs and thank you across all communication platforms

[Ready to Be a Snow Queen 2024 Sponsor?](#)

Follow the link to Eventbrite to register. Click the red “Reserve a Spot” button. Scroll down to select your level of sponsorship then check out. You will then receive a confirmation email instructing you about what we need in order to include you in our marketing communications.

Click or use the QR code to go to [Eventbrite](#) and sign up as a sponsor.



Questions? - Contact Donna Duffy/3E Marketing Solutions
donna@3emarketingsolutions.com
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Press Release

October 11, 2024

FOR IMMEDIATE RELEASE

Delaware Arts Conservatory Presents Captivating "Snow Queen" Production

Saturday, December 14, 12:00 PM & 5:00 PM | Sunday, December 15, 2:00 PM
at Tatnall School | Laird Performing Arts Center

BEAR, DE - Delaware Arts Conservatory is excited to present its mesmerizing production of "Snow Queen 2024." This enchanting performance is inspired by Hans Christian Andersen's timeless fairy tale.

You'll be carried away on a breathtaking adventure as you follow Gerda's quest through the forest to rescue her dearest friend, Kai, from the clutches of the malevolent Snow Queen.

Snow Queen has been wowing audiences since 2012 with a rich tapestry of dance styles, including beautiful ballet AND tap, jazz, and lyrical!

Ticket prices for this remarkable production range from \$10 to \$25, with a special student rate of just \$5 for the Saturday evening show! Secure your tickets online at delarts.eventbrite.com, and for group pricing, please reach out to us at DelArtsGroupSales@gmail.com.

Sponsorship opportunities are available until November 15th. Visit bit.ly/SQ24SponsorInfo for more information on sponsorship.

This production was created by Priscilla Payson, who possesses over five decades of dance instruction experience and has inspired countless dancers to pursue professional careers.

Founded in 2007, Delaware Arts Conservatory offers a variety of dance, music, & art classes and programs for all ages.

For more information, contact Tracy Friswell-Jacobs, Co-Founder & Owner, Delaware Arts Conservatory at info@delarts.com or 302-595-4160.



Delaware Arts Conservatory | 723 Rue Madora, Suite 4 | Bear, DE | 19701



Delaware Arts Conservatory Presents

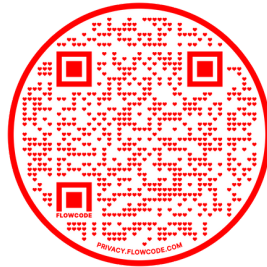


Why settle for seeing the same old holiday production this year? Treat yourself...do something different... and exciting!

Come and see beautiful ballet AND tap, jazz, and lyrical!

Based on the fairy tale by Hans Christian Anderson, this 1844 story was also the inspiration for the Disney® movie, Frozen.

(Group discounts are available for organizations. Email DelArtsGroupSales@gmail.com to get a promo code.)



A Holiday Tradition in Wilmington since 2012.

New Choreography and Characters Added Each Year

Dec. 14th - 12:00 PM & 5:00 PM
Dec. 15th - 2:00 PM

**Laird Performing Arts Center
Tatnall School**

Follow your heart and join Gerda in her quest to change the Snow Queen's icy heart.

Get ready for a captivating and magical experience.



302.595.4160



delarts.com